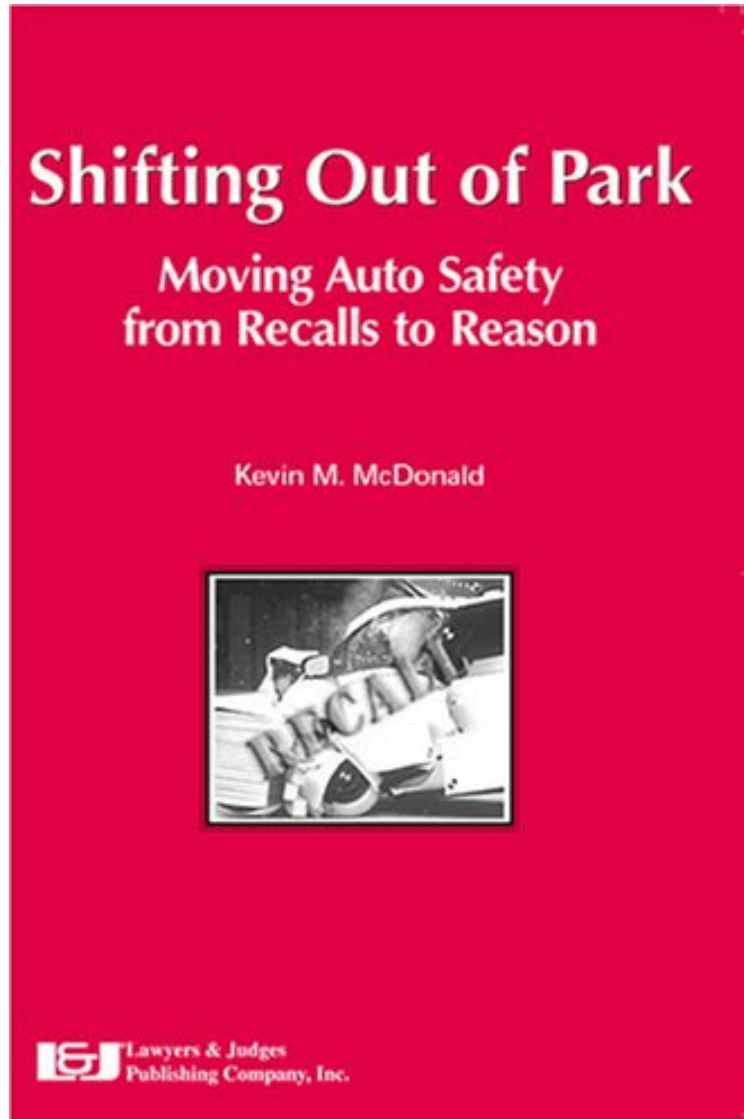


## Shifting Out of Park

*Kevin M. McDonald*

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**Kevin M. McDonald : Shifting Out of Park** before purchasing it in order to gage whether or not it would be worth my time, and all praised Shifting Out of Park:

2 of 3 people found the following review helpful. Compelling readBy goodreadsThe author provides historical perspective and critical review of one of our nation's expansive regulatory systems. Written in a delightfully understandable style, this book is a comprehensive resource focused on the so-called TREAD (Transportation Recall Enhancement, Accountability, and Documentation) Act of 2000. The author deals with the broader issue of automotive safety and automotive recalls. Congress passed the TREAD Act in response to the Ford-Firestone SUV tire blowouts

that resulted in deaths and injuries during the mid-90's. McDonald successfully places into context the historical data, competing claims, financial implications, legal issues, and regulatory responses. The subtitle (Moving Auto Safety from Recalls to Reason) is an accurate description of his successful treatise.

*Shifting Out of Park: Moving Auto Safety from Recalls to Reason* is an in-depth look at the automobile recall process. The author discusses the three components of traffic safety: driver safety, roadway safety, and vehicle safety. He also discusses automobile regulation and the steps that must occur for regulation to take place: public awareness and demand for action, legislation, and continuing administration. He unravels the legislation and litigation that started in 1966 with the creation of NHTSA and continues today. He explains how the recall process got where it is today and gives suggestions for improvement that will allow the recall process to better serve the American public.

**About the Author** Kevin M. McDonald is an Assistant General Counsel for Volkswagen of America, Inc., where he is responsible for product and regulatory matters, which includes overseeing all NHTSA related legal issues. He holds a doctorate in legal sciences from the University of the Saarland School of Law and Business Sciences, Germany; a master's legal degree in European Law (LL.M.Eur.) from the Institute of European Studies at the University of the Saarland, Germany; a juris doctorate (J.D.) from the Washington University School of Law in St. Louis, Missouri; and a bachelor of arts in German and International and Area Studies (Western European Affairs) from Kalamazoo College in Kalamazoo, Michigan. Dr. McDonald is the author of numerous law review and shorter articles (in both the English and German languages) on product safety, automobile regulation, administrative law, and international law. He serves as a member to the advisory board of the Bureau of National Affairs Product Liability and Safety Reporter.