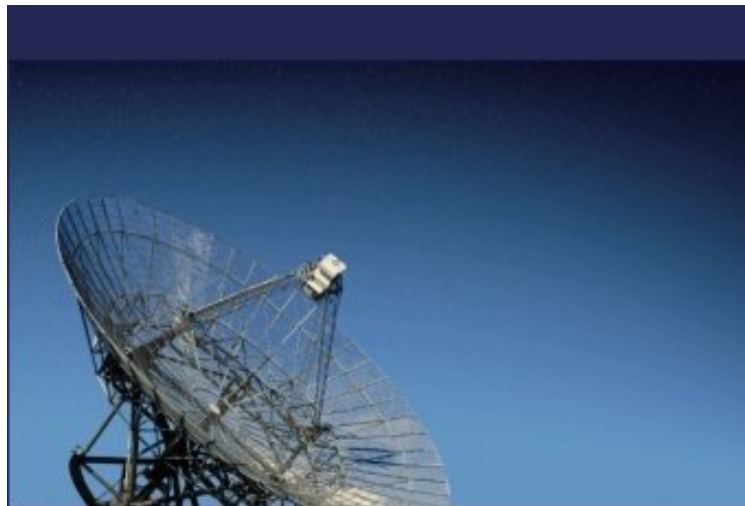


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Participation of Indigenous Peoples in Mass Media

A Case Study of FM Radios in Kavrepalanchowk, Nepal



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Mass media can play a crucial role for indigenous peoples to keep them within their own cultural identity. Media can be a source of information and knowledge of indigenusness for indigenous peoples from generation to generation. It is possible only if representatives from indigenous communities are emphasized to participate in media. Secondly, the media professionals from indigenous communities should not be influenced by majority mechanisms. Hence, indigenous participation and their executive power in media are vital for empowerment. There is a universal quotation-voices are heard when they are spoken. Indigenous peoples should speak themselves to make their voices to hear. Basically, community FM radios have common purpose of inclusive participation to bring the voice of the voiceless on air. I have focused this research on evaluating the implementation of cited goals of those community FM radios in a district (Kavrepalanchowk) of Nepal.

About the Author Prakash Sapkota is a researcher and freelance writer, journalist of Nepal, teacher and college instructor; has published three books in Nepali literature and number of articles; has graduated with Masters in Rural Development from Tribhuvan University, Nepal and Master of Philosophy in Indigenous Studies from University of Tromso, Norway.